

# **Enlargement until 2020**

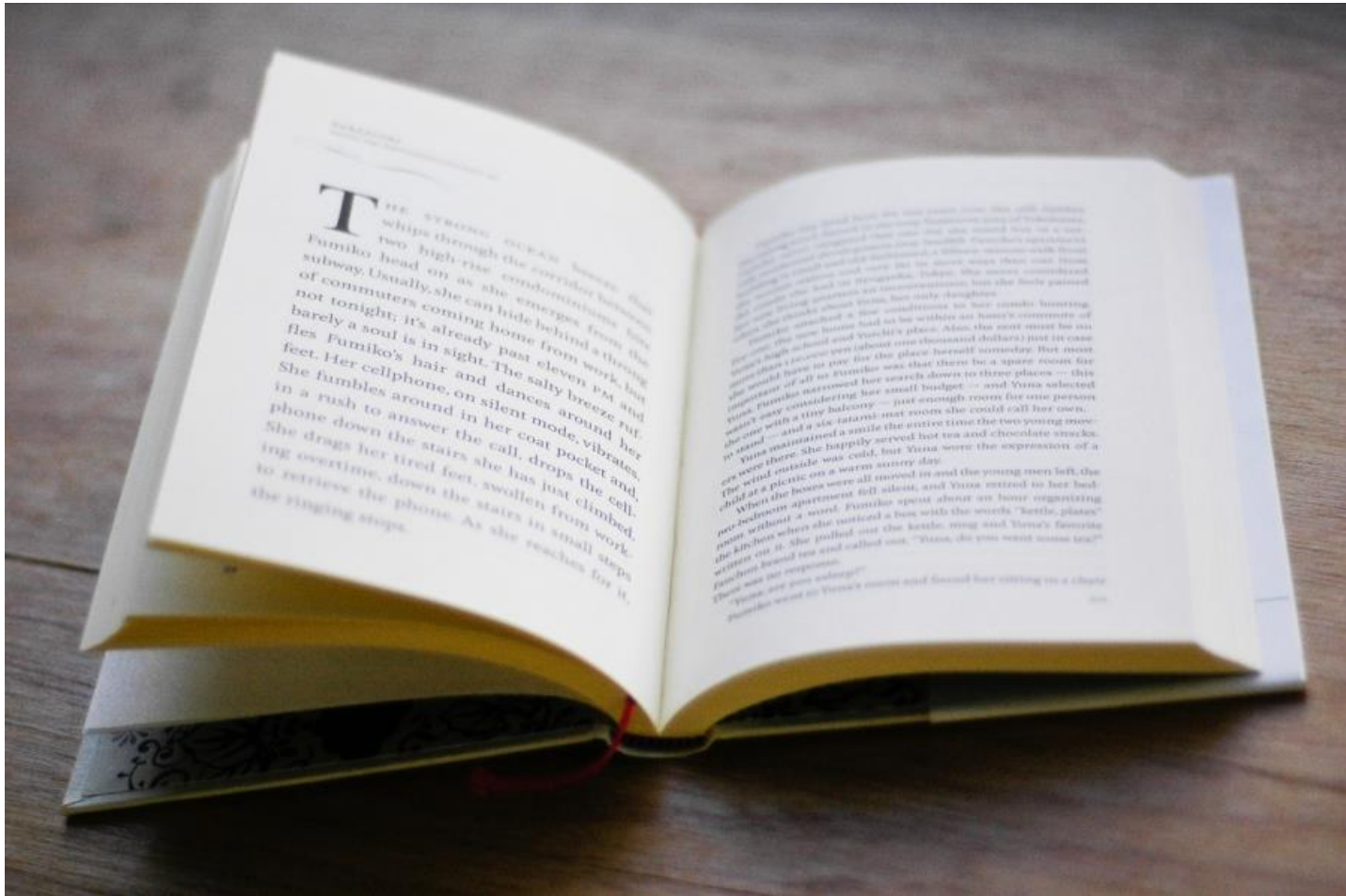
**Gerald Knaus  
Rome, February 2014**



# Can enlargement transform countries?




# Is it a success to „open a chapter“?



# Does opening a chapter *signal* progress?

## NO


Turkey: alignment with the acquis by chapter in 2013

	Total	Advanced	Moderate	Too early
Opened	14	6	5	3
Not opened	17	6	5	6

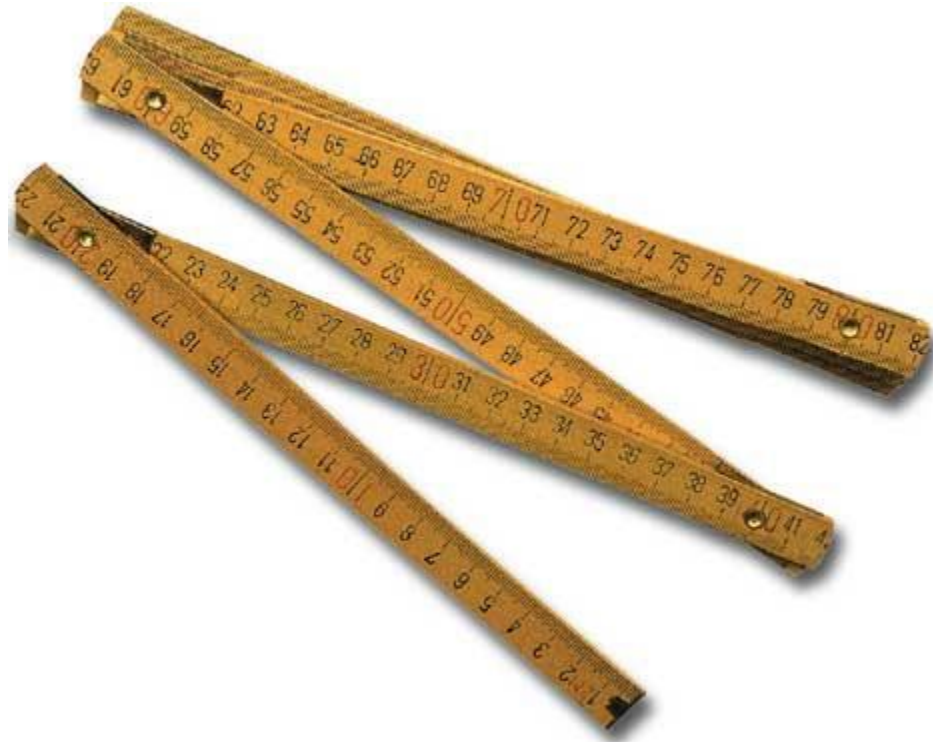
# Does opening a chapter *lead to* progress?

## NO

Turkey: progress in 2013

	Total	Good progress	Some progress	Little progress
Opened	14	2	8	4
Not opened	19	5	8	6

**Using ANOTHER yardstick to measure  
change ... and inspire it**



# **The power of measurement and reform**

**LESSONS FROM PISA**  
**LESSONS FROM VISA**



# A. Benchmarking: the genius of PISA





**When new PISA results appear they are ...**

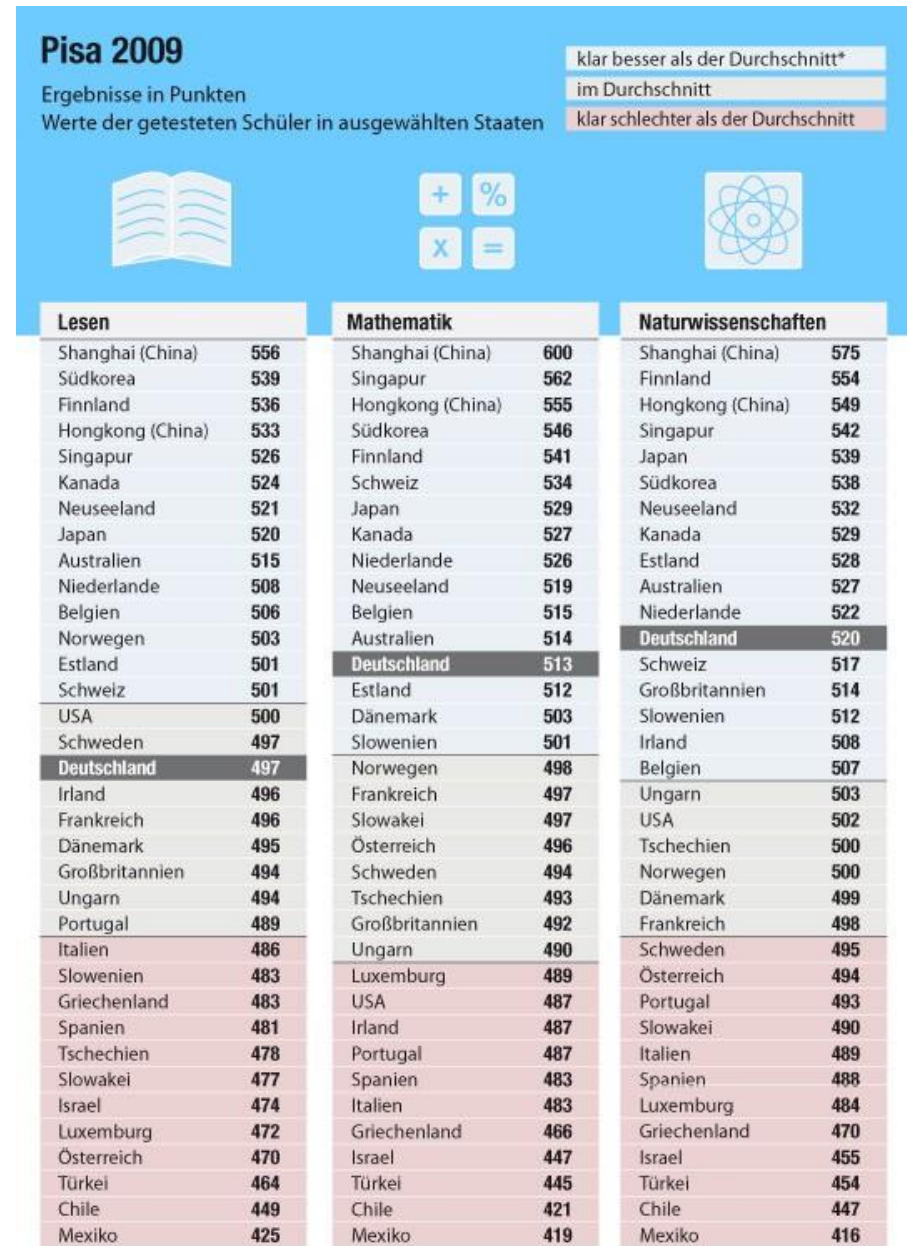
**... headline news everywhere ...**

**... parsed for detail**

**They shaped the global reform debate since 2001**

# The public adores competition

Where are „we“ compared to our peers?



**Enlargement needs a yardstick focused on real RESULTS. DG enlargement has one**



**measure** of past progress

**highlight** what needs to be done

**motivate** civil servants






to **educate** the interested public

**credibility** with all member states

# What is already being assessed (2013)






Chapter	Turkey	Mace-donia	Serbia	Monte-negro	Albania
1: Free movement of goods	3	3	1	3	1
2: FoM for workers	0	0	1	0	0
3: Right of establishment, freedom to provide services	0	1	1	0	1
4: Free movement of capital	0	1	1	1	1
5: Public procurement	1	3	1	1	1
6: Company law	3	1	3	1	1
7: Intellectual property law	3	1	3	3	0
8: Competition policy	1	3	1	1	0
9: Financial services	3	1	1	1	1
10: Information society & media	1	1	1	1	1
11: Agriculture & rural development	0	1	0	0	0
12: Food safety	0	1	1	0	0
13: Fisheries	0	1	1	0	0
14: Transport policy	1	1	1	3	0
15: Energy	3	1	1	1	0
16: Taxation	1	1	1	1	1
17: Economic & monetary policy	3	3	1	1	0
18: Statistics	3	3	3	1	1
19: Social policy & employment	1	0	0	0	0
20: Enterprise & industrial policy	3	1	1	0	1
21: Trans-European networks	3	3	1	1	0
22: Regional policy, structural instr.	1	0	1	0	1
23: Judiciary & fundamental rights					
24: Justice, freedom & security	0	3	1	1	1
25: Science & research	3	1	1	1	0
26: Education & culture	1	1	1	3	1
27: Environment & climate change	0	1	0	0	0
28: Consumer & health protection	1	1	1	1	0
29: Customs union	3	3	1	1	1
30: External relations	3	1	1	1	1
31: Foreign, security, defence policy	1	3	1	1	1
32: Financial control	1	0	1	1	1
33: Financial & budgetary prov.	0	0	0	0	0

## *Progress made in 2013*

	Chapters	Good progress	Some progress	Little progress	Score
 Turkey	33	7	16	10	37
 Macedonia	33	7	14	12	35
 Montenegro	33	2	22	9	28
 Serbia	33	3	18	12	27
 Albania	33	1	17	15	20



# SURPRISING? The state of *Alignment* 2013

	Number Chapters	Advanced Progress	Moderate Progress	Early stage	<i>Chapter 23</i>	Total Score
 Turkey	33	12	11	9	1	47
 Macedonia	33	9	18	5	1	45
 Serbia	33	3	25	4	1	34
 Montenegro	33	4	18	10	1	30
 Albania	33	0	17	15	1	17

Maximum score possible: 93

**The Macedonia / Turkey  
credibility problem**

**strict, fair, differentiated assessments**

# **Strict and fair monitoring has worked before: EU visa roadmap experience**

*All* countries given the same roadmaps

**Some 40 reform goals (grouped in blocks)**

**Clear language in assessments:**

*Fully met – largely met – not yet met*

# **The challenge: focus on substance**

**Current focus**

**70 locked doors – but few incentives**



**The key: mobilising societies (focus group)**  
**good communication is about *being understood***



# Drawing up CHAPTER roadmaps

**More indicators per chapter, clear assessment criteria (implementation) for all countries – allows competition**





**PUT TRANSFORMATIVE VISION**  
**back at the heart of enlargement**

**ECONOMIC CRITERIA: focus on results**

**POLITICAL CRITERIA: focus on fundamentals**

## **ECONOMIC CRITERIA**

**Discuss and compare a few plausible OUTCOMES of good policy**

Employment rate – export per capita – FDI per capita  
stock/flow – education (PISA) – absorption capacity of IPA

The World Bank Ease of Doing Business Reports started  
with only five indicators ten years ago!

## **POLITICAL CRITERIA**

**Focus on what is *obviously* unacceptable in fundamentals of democracy and rule of law**

focus can change from country to country and over time.

**Key: to mobilise effectively reform constituencies in the countries**

# **The power of a promise: enlargement is and can bring transformation**

